



102ND

**Marshall &
surrounding counties**

SHOW and SALE

**POLLED SHORTHORN
and SHORTHORN**

Monday, May 30, 1977

**CENTRAL IOWA
FAIRGROUNDS**
Marshalltown, Iowa



SHOW - 3:00 SALE - 7:00

One of the Oldest Organizations of its Kind Anywhere in
the U.S.A.!

MARSHALL COUNTY SHORTHORN BREEDERS' ASSOCIATION:

Bill Moore, Pres.; Loyd Beecher, Vice-Pres.;
Carroll Doak, Sec'y-Treas.

Board of Directors: Boyd Iverson, Loyd Beecher
Linn F. Doak, Ralph Dixon, Claude H. Smith,
Ronnie Kellogg

Iowa Lassie Queen - Veronica Adams

In charge of Check Out: Sale Committee



The reserve Grand Champion and top
seller of the '76 Sale went on to be
the reserve Grand Champion at the
All Iowa Fair. (152 head entered)

THE CONSIGNORS TO THIS SALE

THE BOARD OF DIRECTORS

and

THE SALE COMMITTEE

Welcome you to the

MARSHALL COUNTY AND SURROUNDING COUNTIES OF

CENTRAL IOWA

102nd S H O R T H O R N S A L E

(Horned and Polled)

Monday, May 30, 1977

MARSHALL COUNTY FAIRGROUNDS

MARSHALLTOWN, IOWA

Show 3:00 P.M.

Sale 7:00 P.M.

Bulls will sell first, followed by females

15 HERD BULL PROSPECTS

21 FEMALES including 11 BRED FEMALES
and 10 '76 HEIFERS

EVERYONE WELCOME

PLEASE BRING THIS CATALOG WITH YOU TO THE SALE.
PLEASE BRING YOUR OWN BANK CHECKS.

GENERAL INFORMATION

PLACE: Marshall County Fairgrounds

JUDGE: John McWilliams

AUCTIONEER: Dick Kane, Wisner, Nebraska

FIELDMEN: Wade Hauser, Jr., Wallaces Farmer; also a
representative from American Shorthorn Assn.

RINGMAN: Gary Braet, Calamus

SALE COMMITTEE: Bill Moore, Carroll Doak,
Robert Fuller, Claude Smith, Loyd Beecher and
Boyd Iverson.

LUNCH: Will be available at the Sale Barn.

1. The auctioneer will settle any disputes as to bids.
2. TERMS: Cash, unless arranged before the sale between seller and buyer, and clerk so notified. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction.
3. ALL cattle sold will have health certificates to enable them to be shipped into other states, see Sec. F & H of Standard Guarantee which is printed on opposite page.
4. ALL ANIMALS SOLD WILL BE BACKED BY THE STANDARD GUARANTEE ENDORSED BY THE AMERICAN SHORTHORN ASSOCIATION.
5. THE Sale Committee and Clerks act only as agents for the consignors to the sale, making collections for the account of each consignor and they do not assume any responsibility for the above Standard Guarantee.
6. CATTLE will be buyer's risk as soon as bid off. Arrangements for leaving purchased animals overnight can be made. BE SURE TO LEAVE DEFINITE INSTRUCTIONS WITH THE CLERK AT TIME OF SETTLEMENT.
7. WE follow the practice of giving the consignor the opportunity to state a "reserve bid" to the auctioneer PRIOR TO THE SALE, or have the auctioneer announce "No Sale" on any animal. In case of a "No Sale", the seller pays the regular pro rata sale expense.
8. THE sale committee, auctioneer and ringmen have specific duties not connected with the handling of the cattle or the condition of the premises and they will not accept liability, legal or otherwise, for the buying contract or for any accident. Neither can the seller accept any liability for injuries that may occur. All persons attend this sale at their own risk, but we will make every effort to provide for the safety and comfort of our guests.
9. WHERE footnotes appear in this catalog they were furnished by the consignor or written from information supplied by the consignor.
10. ANNOUNCEMENTS from the Auction Block will take precedence over the printed matter in this catalog. If errors appear in the catalog, they will be corrected and announced from the Auction Block.

STANDARD GUARANTEE

ENDORSED BY THE AMERICAN SHORTHORN ASSOCIATION

1. Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.
2. All bulls are guaranteed breeders, provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder, notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.
3. With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within three months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to the seller. Cows with calves at foot even though bred are not given any guarantee.
4. When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial for a period not to exceed six months. The expense of freight in such case is to be paid by the seller. If the animal is then proved to be a breeder beyond doubt it shall be returned to the purchaser at his expense. In case of dispute the return of the full purchase price without interest, to the buyer will be considered full settlement and satisfaction of all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any other animal later substituted.
5. In the event an animal is returned by the buyer to the seller as a non-breeder, the buyer must furnish to the seller a veterinarian's certificate showing that his herd is healthy if such certificate is required by the seller.
6. All animals are sold to comply with the laws regulating tuberculosis and Bang's disease of the state or country into which they may be shipped.
7. Certificates of registry and transfer will be furnished with each animal sold. A signed pedigree application for unborn calves should be furnished with bred females, showing names and record numbers of sire and dam, as well as service date.

SHOW SCHEDULE

3:00 P. M.

--BULLS--

CLASS I - Calved in 1973.....	<u>Lots</u>1,2
CLASS II - Calved 4-6-75 thru 5-14-75..	3,4,5,6,7,8,9,10
CLASS III - Calved 6-14-75 thru 7-3-75.....	11,12,13
CLASS IV - Calved 3-1-76 thru 4-19-76.....	14,15
CHAMPION.....	RESERVE CHAMPION

--FEMALES--

CLASS VII - Calved 3-26-66 thru 4-14-68.....	16,17,18
CLASS VIII - Calved 5-12-72 thru 10-8-74.....	19,20,21
CLASS IX - Calved 5-30-75 thru 10-29-75..	22,23,24,25,26
CLASS X - Calved 2-25-76 thru 6-8-76.....	27,28,29,30 31,32,33,34
CLASS XI - Calved 8-8-76 thru 8-29-76.....	35,36
CHAMPION.....	RESERVE CHAMPION
CHAMPION PAIR.....	

CONSIGNORS' INDEX

CONSIGNOR	BULLS	FEMALES
Aldinger, Paul, Ackley		21
Allen, Lowell J., Greene	12	
Castle, David, Oskaloosa	13	31,32
Fuller & Sons, Steamboat Rock	1	34
Harms, Duane, Crystal Lake	9	
Harold, W.G. & E.M., Lime Springs	19	36
Larson, Dean, Lohrville	6,10,11	
Long, Homer, Grundy Center		29,33
Moorewood Farms, Iowa Falls		28,30
Packer, R.W. & Sons, Marshalltown	14	
Penningroth Bros., Wellman	3	26
Runnells, Jack, Marilyn, Richard Chariton		27
Shultz Shorthorns, Dallas	7	35
Wellik, Jilji, Britt	8,15	16,17
Zinnel, Delmer, Jolley	4,5	
Zinnel, George, Rockwell City	2	18,20,22 23,24,25

LOT 1 -- MALE

Fuller & Sons

HEL-LO-NA SUNRAY x3547-701

LE G187, Red, Calved April 29, 1973

Bred and owned by G. W. Zinnel & Sons, Rockwell City
2nd owner, 3-12-74, Fuller & Sons, Steamboat Rock, Ia

T P S Coronet Leader 21st x3098353

White, Lewis W. Thieman

SIRE: -Kinnaber Leader 9th x3457203

Roan, Kinnaber Stock Farm

Butte Lee Fairy 7th x-522767-

Red, A. E. Philpott

Roan Ranger A 2nd x3330836

Roan, R. A. Lidel

DAM: - Hel-Lo-Na Sunbeam 17th x3444998

Red, G. W. Zinnel & Sons

Hel-Lo-Na Sunbeam 8th 3296096

Red, G. W. Zinnel & Sons

We purchased this bull at the George Zinnel Dispersion Sale. We have cut down the size of our herd and have kept several of his heifers. We have been well satisfied with his calves. A chance for a proven herd sire to add to any herd.

LOT 2 -- MALE

G. W. Zinnel & Sons

HEL-LO-NA AKSARBEN x3547-699

LE 9, White, Calved May 14, 1973

Bred and owned by G. W. Zinnel & Sons, Rockwell City
Coronet Max Leader x2887446

Roan, Lewis W. Thieman

SIRE: -T P S Coronet Leader 21st x3098353

White, Lewis W. Thieman

Nonpareil Lady 163d 2906288

Red, Chenault Todd

Roan Ranger 2nd x3330836

Roan, R. A. Lidel

DAM: - Hel-Lo-Na Durham Supreme 3rd x3493131

Roan, G. W. Zinnel

Hel-Lo-Na Lady Supreme 3rd x3372751

White, G. W. Zinnel & Sons

He is really a great Bull! He won his class at Spencer when showed for the first, last and only time. His "first" son won his class at '77 Iowa Royal. His second son is being kept to be used in Delmer's herd. Those were only two calves he had that year too. Last years calves are great and so are this years.

LOT 3 -- MALE

Penningroth Bros.

ROLYN SUPER CHIEF x3596-685

LE S521, Red, white marks, Calved April 6, 1975

Bred and owned by Roger Steiger, Delavan, Illinois,
2nd owner, 3-15-76, Penningroth Bros., Wellman, Iowa

Alice Down Supreme 27th (P) 67-1524

Roan, J. Tuite

SIRE: -Mandalong Super Flag x3521872

Roan, Mandalong Investments, Pty. Ltd.

Mandalong Roany 20th (P) 68-1486

RLW, Mandalong Investment Pty. Ltd.

Aberfeldy Habitant 3304818

Red, Reford W. Gardhouse

DAM: - S S F Clarabelle 26th 3474429

Red, Roger Steiger

Clara 34th 3018536

Red, H. C. Page

A big modern type bull we used last year and have
calves by him. We have reduced our cow herd and do
not have the use for two bulls. You can't go wrong
on this son of the noted Mandalong Super Flag.

LOT 4 -- MALE

G. W. Zinnel & Sons

HEL-LO-NA TROJAN x3602-795

LE 17, Red, white marks, Calved May 2, 1975

Bred and owned by G. W. Zinnel & Sons, Rockwell City

B D Orange King 39th x3406758

Roan, C. L. Baughman & Son

SIRE: -J & S Pacesetter x3513069

Red, J. & S Farms

B Princess Pat 35th x3065182

Red, C. L. Baughman & Son

Royal Sultan x3211835

White, Martin Blass

DAM: - Hel-Lo-Na Lady Esther 32nd x3380184

Roan, G. W. Zinnel & Sons

Hel-Lo-Na Lady Esther 25th 3182843

Red, G. W. Zinnel & Sons

This is a tremendous big bull by J & S Pacesetter (a
100% dehorner). You won't find many with this size
and substance. A half-brother was Grand Champion at
the 1977 Cedar Rapids Sale.

LOT 5 -- MALE

G. W. Zinnel & Sons

HEL-LO-NA CYRIL x3604-371

RE 17D5, Red, Calved May 5, 1975

Bred and owned by G. W. Zinnel & Sons, Rockwell City
Roan Ranger A 2nd x3330836

Roan, R. A. Lidel

SIRE: -Hel-Lo-Na Ranger x3417036

Roan, G. W. Zinnel & Sons

Hel-Lo-Na Orange Duchess 23rd x3338668

Roan, G. W. Zinnel & Sons

President's Leader x3235051

Red, Clara Willhoite & Sons

DAM: - Hel-Lo-Na Secret 17th x3389943

Red, G. W. Zinnel & Sons

Hel-Lo-Na Secret 10th 3311645

Red, G. W. Zinnel & Sons

A dark red son of Hel-Lo-Na Ranger that has sired so many sale-topping cattle. Our 1976 bull calves have a 205 day weight of 556 lbs. This one is above average. We will weigh these bulls at the sale.

LOT 6 -- Male

Dean Larson

BONANZA BILL T9 x3593-923

LE T9, Red, Calved May 7, 1975

Bred and owned by John Haub, Boone, Iowa,
2nd owner, 4-16-76, Dean Larson, Lohrville, Iowa

Meriwong Oxley (P) 67/03284

Red

SIRE: -Meriwong Smuggler x3522502

Red, Haynes Partnership

Meriwong Beatrice (P) 67/02551

Roan

T P S Coronet Leader 21st x3098353

White, Lewis W. Thieman

DAM: - Miss Coronet Leader 3490755

Roan, John Haub

Wilhara's Missie's Image 3191017

Red, Willard Campbell

An extremely correct, long, well balanced and growthy prospect. He is sired by a good Australian bull.
This is a real beef bull.

LOT 7 -- MALE

Shultz Shorthorns

ARROWHEAD WELCOME 520 x3599-990

LE 520, White, Calved May 8, 1975

Bred and owned by Arrowhead Farm, Corydon, Iowa

2nd owner, 10-20-75, Shultz Shorthorns, Dallas, Iowa

Westmore Silver Welcome 8Z x3423232

White, G. Alex Gillespie

SIRE: -Arrowhead Welcome 20th x3525016

White, E. E. Romines

Westmore Rose 93Z x3423227

Dk. Roan, R. A. Gillespie

Kenbar Perfect Count 2nd x3498249

RWM, Harry Jaremco

DAM: - Arrowhead Nonpareil B 3rd x3532297

Roan, Arrowhead Farm

Arrowhead Nonpareil B 2nd x3457244

Roan, Arrowhead Farm

Well built son of Arrowhead Welcome 20th owned by
Theiman Shorthorns.

LOT 8 -- MALE

Jilji J. Wellik & Sons

SOCIETY LEADER x3598-995

RE W3, Red, Calved May 13, 1975

Bred and owned by Jilji J. Wellik & Sons, Britt, Iowa

Kelso Grandmaster (P) 66/01734

Red

SIRE: -Lone Pine Grand Society x3522503

Red, J. D. McLarty Pty. Ltd.

Lone Pine Wakeful 1945th (P) 65/00281

Roan

Kinnaber Leader 9th x3457203

Roan, Kinnaber Stock Farm

DAM: - Maribel Sue 21st x3534387

Red, Jilji J. Wellik & Sons

Maribel Sue 17th x3349162

Red, Jilji J. Wellik & Sons

A Big Red two year old out of Lone Pine Grand Society
and out of a "Big Gene" dam. We have a group of cows
bred to him to calve this spring, is a sure breeder
and ready for service.

LOT 9 -- MALE

Duane L. Harms

WINDY HILL MR IT 3601-225

RE 13, Red, Calved May 14, 1975

Bred by Fair Acres Stock Farm, Waldorf, Minnesota;

Calved property of Gerald Kirchoff, Chisago City,

Minnesota; 2nd owner, 11-1-75, Gerald A. or Phyllis M.

Kirchoff, Chisago City, Minnesota; 3rd owner, 12-4-75,

Duane L. Harms, Crystal Lake, Iowa

M P S Coronet Leader 6th x3272873

Red, Jim Mitchell & Son

SIRE: -M P S Mr.It x3482130

Red, Jim Mitchell & Son

M P S Lavender Gold 3466396

Red, Jim Mitchell & Son

Louada Legacy 3266790

Red, W. W. Donaldson

DAM: - Fair Acres Cinderella 3345857

Red, Fair Acres Stock Farm

Japonica 3108717

Red, Mrs. Hilary Haggard

Here is a dark red son of the Minnesota Fair Grand Champion and Polled Congress Champion; Mr. It. This bull has extra thickness and length for todays modern cattle. Good feet and legs. Dehorned, Seman tested.

LOT 10 - MALE

Dean Larson

CEDARWOOD NEUTRAL x3602-474

LE 287, Calved May 14, 1975

Bred by Otis W. Rothlisberger, Elgin, Iowa.

2nd owner, Dean Larson, Lohrville, Iowa

SIRE: -Mandalong Super Flag x

Roan, Mandalong Investments, Pty., Ltd.

DAM: - Cedarwood Floss 2nd

Red, F. Tothlisberger & Son

A big, rugged, strong, coming two-year-old bull. He will develop into a big-framed bull. He has a good set of feet and legs as a good bull must have. We used this bull on 20 heifers, and he is a sure breeder. We used a half-brother, a year older, which sold for \$1,500 at the 1976 Iowa Royal. These bulls were sired by the grand champion bull at the 1974 Denver show.

LOT 11 -- MALE

Dean Larson

J B Royal Oak 4th x3602-216

RE J216, Dark Roan, Calved June 14, 1975

Bred and owned by Johnson Bros., Atlantic, Iowa;

2nd owner, 4-1-76, Dean Larson, Lohrville, Iowa

Boa Kae Royal Oak x3414611

Roan, Berwyn & Leta Wise

SIRE: -K A Royal Oak 15th x3519886

White, Urice Bros.

Augusta 121st x3475180

Roan, Miles M. Mann

7 M Coronet Leader x3380740

Roan, Dale P. Moeller

DAM: - Bonnie Butterfly 87th x3475718

Lt. Roan, Johnson Bros.

Bonnie Butterfly 79th 3417473

Red, Johnson Bros.

A bull we purchased in the Johnson Bros. dispersion sale. He was the top selling bull calf. This bull speaks for himself, as the Johnson Bros. cattle have done real well through the years at shows and sales. Please notice all the good bulls in his pedigree.

LOT 12 - Male

Lowell J. Allen

K SEAL CLIPPER 2nd 3610-095

LE 70, Red, Calved June 18, 1975

Bred and owned by Lowell J. Allen, Greene, Iowa

Clipper King of U S A x3263572

Roan, David Ihrke

SIRE: -Weston Clipper 4th x3427000

Red, Martin Nold

Leader's Jealousy 3194213

Red, Martin Nold

Pleasant Dawn Seal 2nd x3358731

Red, Lloyd M. Hatch

DAM: - Pleasant Claudia 3509839

Red, Lowell J. Allen

K A Claudia Bombardier 3353953

Red, Lowell J. Allen

This bull was champion at three County shows in 1976, and stood second in his class at the Waterloo Meat Animal Show. He is all beef blood line and a real credit to his breed. Anyone would like an animal with his bone structure and temper. Dehorned.

LOT 13 -- MALE

David Castle

DAYSPRING PROMISE x3601-350

LE C53, Red & white, calved July 3, 1975

Bred by Richard Castle, Oskaloosa, Iowa, Calved property of David Castle, Oskaloosa, Iowa.

Defender Promise x3285442

Red, Frank J. Haumont

SIRE: -Mill Brook Promise 96 x3541533

R & W, Bob & Lee Farms, Inc. and the R. Lee Johnsons

Thomas Eloise 91Y x3384660

Red, C. S. Thomas & Son

G C Decision 8th x3055648

Roan, Gallatin Farms

DAM: - B Joy Maid 40th x3213448

Red, C. L. Baughman & Son

B Joy Maid 31st x3065180

Red, C. L. Baughman & Son

This is a real "second look" bull. A combination of Haumont, Bob-Lee and Thomas breeding. Modern and out of one of our biggest cows, a Baughman special. Has grown well on a limited ration.

LOT 14 -- MALE

R. W. Packer & Son

MAPLEWOOD RED RANGER

(Reg. applied for)

LE 176, Calved March 1, 1976

Bred and owned by R. W. Packer & Son, Marshalltown, Iowa

Hel-Lo-Na Ranger 4th x3444999

Red, G. W. Zinnel & Sons

SIRE: -Al Pa Roan Ranger x3579-766

Roan, Alvin Blass & Sons

Nonpareil White Rose x3431088

White, Alvin Blass & Sons

Arrowsmith Challenger x3210075

Red, George H. C. Arrowsmith

DAM: - Maplewood Pearl 4th x3378386

Red, R. W. Packer & Son

Maplewood Pearl 3rd x3259081

Red, R. W. Packer & Son

This is a young polled bull with soundness and quality from a cow that has consistently raised good calves for us. He has been raised on grass and hay with limited grain, so will not be in high condition. Don't overlook his rich pedigree.

LOT 15 -- MALE

Jilji J. Wellik & Sons

SUPER FLAG DYNAMITE x3618-903

RE W10, Roan, Calved April 19, 1976

Bred and owned by Jilji J. Wellik & Sons, Britt, Iowa

Alice Downs Supreme 27th (P) 67-1524

Roan, J. Tuite

SIRE: -Mandalong Super Flag x3521872

Roan, Mandalong Investments Pty. Ltd.

Mandalong Roany 20th (P) 68-1486

RLW, Mandalong Investment Pty. Ltd.

Shadybrook Beacon 63rd x3243091

Roan, Bert A. Hanson

DAM: - Golden Lady 4th x3349164

Roan, Jilji J. Wellik & Sons

Golden Lady x3076288

Red, Jilji J. Wellik & Sons

Here's a young Super Flag bull much like our last years Reserve Champion and top selling bull. We are going to describe him the same as last years bull - long, tall, and modern. Look him over.

LOT 16 -- FEMALE

Jilji J. Wellik & Sons

GOLDEN PRINCESS 17th x3309-139

RE W31, Red, Calved April 5, 1966

Bred and owned by Jilji J. Wellik & Sons, Britt, Iowa

Circle S Beacon 2d x2838555

Dk. Roan, Setterdahl Bros.

SIRE: -Shadybrook Beacon 63rd x3243091

Roan, Bert A. Hanson

Shadybrook Jealousy 256th x2913188

Red, Bert A. Hanson

D's Coronet 5th x2968074

Red, Frank Dempster & Son

DAM: - Golden Princess 4th x3089930

Red, Jilji J. Wellik & Sons

Golden Princess 2921750

Red, P. A. Rasmussen & Sons

This cow has been a consistent producer for us. Last years grand champion was out of this same cow. He was second high selling bull and is again rebred to Leader 21st to calve before sale day.

LOT 17 -- FEMALE Jilji J. Wellik & Sons
GOLDEN PRINCESS 16TH x3309-138
RE W30, Red, Calved March 26, 1966
Bred and owned by Jilji J. Wellik & Sons, Britt, Iowa
Circle S Beacon 2d x2838555
Dk. Roan, Setterdahl Bros.
SIRE: -Shadybrook Beacon 63rd x3243091
Roan, Bert A. Hanson
Shadybrook Jealousy 256th x2913188
Red, Bert A. Hanson

Juggler's Symbol x2803573
Roan, Lou Laughlin
DAM: - Golden Princess 3d x3047921
Roan, Jilji J. Wellik & Sons
Golden Princess 2921750
Red, P. A. Rasmussen & Sons
This cow is a consistent producer. Some of her heifers are in our herd. She is bred to Mandalong Super Flag and will calve before sale day.

LOT 18 -- FEMALE G. W. Zinnel & Sons
HEL-LO-NA LADY SUPREME 3rd x3372-751
LE G136, White, Calved April 14, 1968
Bred and owned by G. W. Zinnel & Sons, Rockwell City
Hel-Lo-Na Royal Sultan x3124297
White, G. W. Zinnel & Sons
SIRE: -Royal Sultan x3211835
White, Martin Blass
Clara Belle 4th x3099941
Dk. Roan, Martin Blass

Collynie Kinross 2d x3065226
Red, Martin Blass
DAM: - Hel-Lo-Na Lady Supreme 2nd x3141717
Roan, G. W. Zinnel & Sons
Hel-Lo-Na Lady Supreme x2997179
Roan, Vernes Farrell & Sons

Wow what a cow! Her calf from Aksarben won his class at Iowa Royal in '77. Another son from Ranger was a top seller at Polled Congress. Two daughters are biggest cows in herd. Should have calf by Aksarben by sale or close after. She is also grandmother of Aksarben.

LOT 19 -- FEMALE W. G. & F. M. Harold

JENNY LIND SUNBEAM x3504-831

LE 40F, Red, Calved May 12, 1972

Bred and owned by W. G. & E. M. Harold, Lime Springs

Homedale Constructor 2nd x3295632

Roan, Kaehler Bros.

SIRE: -Homedale Lind x3436167

Roan, Roland E. Splinter

Iranna's Jenny Lind 5th x3256184

Roan, Arthur Bushing, Jr.

Royal Sultan x3211835

White, Martin Blass

DAM: - Hel-Lo-Na Sunbeam 14th x3414361

Roan, G. W. Zinnel & Sons

Hel-Lo-Na Sunbeam 6th x3182837

Red, G. W. Zinnel & Sons

Is a heavy milker, top producer of quality beef polled calves, all smooth heads. Jenny is an outstanding cow in any man's herd. A beef cow. Will calf by sale time to the service of X Mack Archer X3519-821, a good son of X.P.V. Archer X 3519-894. 100% Polled Pedigree.

LOT 20 -- FEMALE G. W. Zinnel & Sons

HEL-LO-NA LADY VICKY 3rd x3579-183

LE 12, Roan, Calved April 20, 1974

Bred and owned by G. W. Zinnel & Sons, Rockwell City

B D Orange King 39th x3406758

Roan, C. L. Baughman & Son

SIRE: -J & S Pacesetter x3513069

Red, J & S Farms

B Princess Pat 35th x3065182

Red, C. L. Baughman & Son

Roan Ranger A 2nd x3330836

Roan, R. A. Lidel

DAM: - Hel-Lo-Na Victoria 2nd x3444995

Roan, G. W. Zinnel & Sons

Claymore Victoria 65th 3241429

Red, Claymore Farms

She, like all but one of the females I'm consigning, is a half-sister to the 1977 Cedar Rapids sale champion bull. Sire of dam is Roan Ranger who sired numerous sale champs and top sellers. Bred to Aksarben and probably will calf by sale day.

LOT 21 -- FEMALE

Paul H. Aldinger

DUCHESS MAID SALLY 3d 3584-351

RE 7476, Red, Calved October 8, 1974

Bred and owned by Paul H. Aldinger, Ackley, Iowa

Way Co N Leader x3334389

Red, Fred and/or Mabel Coats

SIRE: -Red Leader x3495005

Red, Paul H. Aldinger

Way-Co Red Beauty 7th x3416944

Red, Fred and/or Mabel Coats

Bondsman Champ 3267006

Red, Paul H. Aldinger

DAM: - Duchess Maid Sally 2nd 3355402

Red, Paul H. Aldinger

Duchess Maid Sally 3267017

Red, Paul H. Aldinger

A growthy heifer has horns. Sired by a Poll Bull. He was a real heavy quartered as she shows that very fact. Bred to Glen Haven Derrick March 18. He is a very modern type polled bull. A real prospect to be Calfhooed vacc.

LOT 22 --FEMALE

G. W. Zinnel & Sons

HEL-LO-NA LADY COMMANDER x3602-802

LE 19, Red, white marks, Calved May 30, 1975

Bred and owned by G. W. Zinnel & Sons, Rockwell City

B D Orange King 39th x3406758

Roan, C. L. Baughman & Son

SIRE: -J & S Pacesetter x3513069

Red, J & S Farms

B. Princess Pat 35th x3065182

Red, C. L. Baughman & Son

No Bo Ka Commander x3448446

White, Robert C. McKinley

DAM: - Lady Commander x3504757

Red, Robert C. McKinley

Lady Duchess A P x3232338

Red, Robert C. McKinley

Half sister to '77 Cedar Rapids sale Champion bull.

Bred to "Chief" our new double registered herd sire.

LOT 23 - FEMALE G. W. Zinnel & Sons

HEL-LO-NA FLORA 6th x3604-380

Le 75D5, Red, Calved May 30, 1975

Bred and owned by G. W. Zinnel & Sons, Rockwell City

B D Orange King 39th x3406758

Roan, C. L. Baughman & Son

SIRE: -J & S Pacesetter x3513069

Red, J & S Farms

B Princess Pat 35th x3065182

Red, C. L. Baughman & Son

Hel-Lo-Na Ranger x3417036

Roan, G. W. Zinnel & Sons

DAM: - Hel-Lo-Na Flora 3rd x3516065

Dk. Roan, G. W. Zinnel & Sons

Hel-Lo-Na Flora x3451015

Red, G. W. Zinnel & Sons

An exceptional rear end on this female. Should be easy calver. Bred "Chief" who had a weaning weight of more than 600 lbs. and actual yearly weight of 1018 lbs.

LOT 24 - FEMALE G. W. Zinnel & Sons

HEL-LO-NA DIANA 28th x3604-381

LE 75D4, Red, Calved July 5, 1975

Bred and owned by G. W. Zinnel & Sons, Rockwell City

B D Orange King 39th x3406758

Roan, C. L. Baughman & Son

SIRE: -J & S Pacesetter x3513069

Red, J & S Farms

B Princess Pat 35th x3065182

Red, C. L. Baughman & Son

Hel-Lo-Na Ranger x3417036

Roan, G. W. Zinnel & Sons

DAM: - Hel-Lo-Na Diana 24th x3539651

Red, G. W. Zinnel & Sons

Hel-Lo-Na Diana 17th x3421789

Red, G. W. Zinnel & Sons

Should be a sale attraction. Could have been shown at fairs last summer and have done quite well. Bred to "Chief" who stood second to the Reserve Champion at the '76 Iowa State Fair.

LOT 25 -- FEMALE

G. W. Zinnel & Sons

HEL-LO-NA SECRET 50th x3604-389

LE 75D0, Light Roan, Calved September 28, 1975

Bred and owned by G. W. Zinnel & Sons, Rockwell City

B D Orange King 39th x3406758

Roan, C. L. Baughman & Son

SIRE: -J & S Pacesetter x3513069

Red, J & S Farms

B Princess Pat 35th x3065182

Red, C. L. Baughman & Son

Hel-Lo-Na Ranger x3417036

Roan, G. W. Zinnel & Sons

DAM: - Hel-Lo-Na Secret 41st x3547171

Roan, G. W. Zinnel & Sons

Hel-Lo-Na Secret 25th x3454658

Red, G. W. Zinnel & Sons

A real young heifer with good length. Her sire and the sire of Damn both weigh over a ton. Bred to "Chief" who should easily weigh over a ton at maturity.

LOT 26 -- FEMALE

Penningroth Bros.

P F BUTTERCUP FAIRY x3609-936

RE 579, Red, Calved October 29, 1975

Bred and owned by Penningroth Bros., Wellman, Iowa

Fair Acres Tornado 3rd x3421454

Dk. Roan, Miles M. Mann

SIRE: -Circle S. Torchlight 2nd x3505703

Red, Paul & Roger Setterdahl

Dorothy 13th x3291186

Red, Setterdahl Bros.

S F Comet 3193777

Red, Schreiber Farms

DAM: - P. F. Bonnie Buttercup 3rd 3426990

Red, Penningroth Bros.

P F Bonnie Buttercup 2nd 3182442

Red, Penningroth Bros.

LOT 27 -- FEMALE Jack & Marylyn or Richard Runnels
 R F HERCULA x3618-940
LE 7, Red, Calved February 25, 1976
Bred by Richard Castle, Oskaloosa, Iowa; Calved property of Jack & Marylyn or Richard Runnels, Chariton, Iowa
Kenmar Leader 13B x3464086
Red, Harvey Fulton
SIRE: -Willow Crest Hercules x3536768
Red, Willow Crest Shorthorns
C A Orange Lady x3491891
Red, Carl McKenzie

Louada Rothes Prince 3181657
Dk. Roan, W. W. Donaldson
DAM: - W L Rothes Victoria 3265097
Red, W. C. Anderson & Son
W L Lovely Victoria 10th 2951238
Roan, W. C. Anderson & Son

This heifer is a half-sister to the grand champion female at the Illinois State Sale who sold for \$2500. Half-brother, reserve champion at same sale and sold for \$3000. She is polled. Should make a good show heifer and brood cow.

LOT 28 --FEMALE Moorewood Farms
 MOOREWOOD BUTTERFUL 764 x3629-597
LE 64, Roan, Calved April 10, 1976
Bred and owned by Moorewood Farms, Iowa Falls, Iowa
Pine Grove Roan Commando x=407334=
Dk. Roan, J. Johnson
SIRE: -Ball Dee Royal Commando x3566633
Roan, David Ball
Ball Dee Rupee Sunshine x=461007=
Red, D. Ball

Ball Dee Perfect Count x3473586
Red, David Ball
DAM: - Moorewood Butterfly 7416 x3588469
Roan, Moorewood Farms
Moorewood Butterfly 13th x3313401
White, W. N. & Bert Moore

She is a daughter of Ball Dee Royal Commandox and out of a daughter of Ball Dee Perfect Count. Have to see to appreciate.

LOT 29 -- FEMALE

Homer A. Long

DUQUESNE LILAC LADY 3625-382-m

LE 765, Roan, Calved May 3, 1976

Bred and owned by Homer A. Long, Grundy Center, Iowa

Mysha Tracy's Gen 3573452-m

Red, Mysha Herd

SIRE: -Duquesne Double X X 3573710-m

RWM, Mysha Herd

Mysha Fern 2nd 3573557-m

Roan, Mysha Herd

Defender's Challenge x3388540

White, Frank J. Haumont

DAM: - Tyler Farm's Lilac Lady 11th x3504907

White, Lisa Kay Tyler

Tyler Farm's Coronet Lisa x3431097

Roan, R. Keith Tyler

LOT 30 -- FEMALE

Moorewood Farms

MOOREWOOD GERTY 7617 x3629-607-m

LE 617, Roan, Calved May 6, 1976

Bred and owned by Moorewood Farms, Iowa Falls, Iowa

Weston Trade Mark 3rd 3344634

Roan, G & N Cattle Co.

SIRE: -Mapleton Fillet 7205 x3525843

Red, Bert L. Moore

M F Princess Lass x3428257

Red, R. Magill

Moorewood Ball Dee 6th x3519415

Roan, Moorewood Farms

DAM: - Moorewood Gerty 7431 x3595233-m

R&W, Moorewood Farms

Moorewood Gerty 3595226-m

Red, Moorewood Farms

This heifer goes back to the great Ridgewood Tracy Milking Shorthorn Bull and Ball Dee Perfect Count on her Dam's side. She was sired by Mapleton Fillet 7205-Champion bull at the North Dakota State Fair.

LOT 31 -- FEMALE

David Castle

LAVENDER LADY 725 x3636-194

LE 725, Dark Roan, Calved May 20, 1976

Bred by Raymond W. Randell, Oskaloosa, Iowa; Owned,

1-5-77, David Castle, Oskaloosa, Iowa

Kinnaber Leader 9th x3457203

Roan, Kinnaber Stock Farm

SIRE: -Newlook x3489463

Red, Kinnaber Stock Farm

Violet Bud x=582756=

Red, J. O. Benson

Four Dees Tornado 2nd x3419832

White, Miles M. Mann

DAM: - Lavender Lady 3537684

Red, Raymond W. Randell

Braywood L Lavender Lily 3402335

Roan, Braywood Farms

LOT 32 -- FEMALE

David Castle

DAYSRING KEYTONE x3636-191

LE 742, Red & White, Calved May 24, 1976

Bred by Raymond W. Randell, Oskaloosa, Iowa; Owned,

1-5-77, David Castle, Oskaloosa, Iowa

Ridgeview Roan Duke x3453110

Dk. Roan, William L. Ragan & Son

SIRE: -Apsi Profile 17th 3537636

Red, Wayne A. Carr

Apsi Lady Gay 10th x3472749

Red, Wayne A. Carr

Newlook x3489463

Red, Kinnaber Stock Farm

DAM: - R R Keytone x3588237

R&W, Raymond W. Randell

R R Key x3537674

Red, Raymond W. Randell

LOT 33 -- FEMALE

Homer A. Long

DUQUESNE DAWN x3625-381-m

LE 764, Roan, Calved May 29, 1976

Bred and owned by Homer A. Long, Grundy Center, Iowa

Ridgewood Tracy 3559004-M

Red, Orval T. Williams & Son

SIRE: -Duquesne Tracy 3573290-m

Red, Mysha Herd

South River Merium 3573023-M

Dk. Roan, James L. Baird

Defender's Challenger x3388540

White, Frank J. Haumont

DAM: - Tyler Farm's Lilac Lady 12th x3504614

White, R. Keith Tyler

Tyler Farms Dawn x3431034

White, R. Keith Tyler

LOT 34 -- FEMALE

Fuller & Sons

J F STARDUST x3634-311

RE F72, Roan, Calved June 8, 1976

Bred and owned by Fuller & Sons, Steamboat Rock, Iowa

Weston Surprise 3rd x3495301

Roan, Martin Nold

SIRE: -Weston Dough Boy x3558882

White, Martin Nold

Weston Debbie x3539480

Roan, Martin Nold

K A Illuminator 3211918

Red, Urice Bros.

DAM: - Jill Ann 3383117

Red, Fuller & Sons

Village Maid 139th 3239192

Roan, Otto Thiede & Sons

LOT 35 -- FEMALE

Kenneth E. Shultz

FAIR LASSIE 2d
(Reg. applied for)

RE 20, Roan, Calved August 8, 1976

Bred and owned by Kenneth E. Shultz, Dallas, Iowa

SIRE: -Home base Welcome 12th x3525-020

Roan, Kenneth E. Shultz

DAM: - Fair Lassie - 3557-779

Red - Kenneth E. Shultz

Heifer - Daughter of Good Home base Welcome 12th bull
and half-sister to reserve champion heifer at 1976 Fall
Central States Sale.

LOT 36 -- FEMALE

W. G. & E. M. Harold

ARCHER'S ARDESSA x3622-114

LE 79F, Roan, Calved August 29, 1976

Bred and owned by W. G. & E. M. Harold, Lime Springs

Kenmar Leader 21A x3435100

Roan, Harvey Fulton

SIRE: -P V Archer x3519894

Roan, Ralph C. Stirm

Braet's Golden Missie x3303750

Red, Braet Farm

Homedale Lind x3436167

Roan, Roland E. Splinter

DAM: - Maureen x3560964

Roan, W. G. & E. M. Harold

Bondsman's Sara 3208533

Red, W. G. Harold

Archer's Ardesa is a nice quality Polled heifer.
Attractive roan color. A nice prospect for a 4-H
or F.F.A. project. Calfhood vaccinated.

MARSHALL CO. SHORTHORN BREEDERS ASS'N
Mr. Carroll Doak, Sec'y-Treas.
Grundy Center, Ia. 50638

Wesleyne C. Peely
258 Carroll Parkway
Frederick
Maryland 21701



FIRST CLASS MAIL